



McGill CENTRE FOR CONTINUING EDUCATION CENTRE D'EDUCATION PERMANENTE

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DEPARTMENT OF CAREER AND MANAGEMENT STUDIES FALL 2009 TIMETABLE FOR GRADUATE CERTIFICATES AND DIPLOMA PROGRAMS

This timetable is available on the **INTERNET** at www.mcgill.ca/conted-cms and is subject to change. **Remember to consult this website before going to class for the most up-to-date information.** Please refer to the 2009/2010 calendar available on request from the Centre for Continuing Education, 688 Sherbrooke St. W., 11th floor or on the web at www.mcgill.ca/conted/ for complete information on the Centre's policies and procedures.

Cet horaire se trouve également à www.mcgill.ca/conted-cms sujet à changement. **N'oubliez pas de consulter ce site Web avant de vous rendre à votre cours pour obtenir les tout derniers renseignements.** Veuillez consulter l'annuaire 2009/2010 que vous pourrez vous procurer au Centre d'éducation permanente, 688 rue Sherbrooke ouest, 11^{ème} étage ou sur notre site web www.mcgill.ca/conted pour de plus amples informations sur nos politiques et procédures.

IMPORTANT DATES – FALL 2009

- 1 September: Courses begin. Deadline to transfer or cancel a course with full refund. Course deleted from record.
- 15 September: Deadline to transfer or cancel a course with refund **LESS \$20**. Course deleted from record.
- 20 September: Deadline to apply for a refund **LESS \$20**. Withdrawal grade of "W" will appear on record; not included in GPA.
- 18 October: Deadline to withdraw from Fall Courses. **NO REFUND**. Grade of "W"; not included in GPA.
- After Oct. 18:** **NO refund, NO withdrawals.** Unexcused Absence "**J**" (**failed**); the student is registered for a course but does not write the final examination and/or do required work; calculated as a failure in the GPA and CGPA.

DATES IMPORTANTES – AUTOMNE 2009

- 1 septembre : Les cours débuteront. Date limite de changement ou abandon de cours avec remboursement complet.
- 15 septembre : Date limite de transfert de cours ou remboursement. Frais de 20\$ par abandon. Cours supprimé du dossier.
- 20 septembre : Date limite de remboursement avec frais de 20\$. Note "W" (**AUCUN CHANGEMENT DE COURS.**)
- 18 octobre : Date limite d'abandon de cours de la session d'automne. **AUCUN REMBOURSEMENT.** Note de "W" ; exclu de la moyenne des notes pondérées.
- Après le 18 octobre :** **Aucun remboursement, aucun abandon de cours. Note finale "J" (echec).** Absence non justifiée (échec) : L'étudiant inscrit ne s'est pas présenté à l'examen ou n'a pas réalisé d'autres travaux essentiels, sans fournir de raisons valables ; correspond à un échec dans la moyenne des notes pondérées et la moyenne cumulative des notes pondérés.

NOTE: Ceasing to attend class, notifying the instructor, and telephone calls to the University's administrative offices does not constitute official withdrawal from courses. Official administrative procedures must be followed to avoid a grade of "J" (absent/failed) being placed on a student's transcript. Students are responsible (academically and financially), for all courses in which they have registered unless they officially withdraw in person, on MINERVA, or by registered mail by the deadline dates specified by the Centre for Continuing Education.

NOTE : Le fait de ne plus assister à un cours, d'en aviser le professeur et de communiquer par téléphone avec les bureaux administratifs de L'Université ne constitue pas un abandon officiel du cours. Il faut suivre les procédures administratives officielles pour éviter d'avoir la note J (absent/échec) inscrite sur le relevé de note d'un étudiant. Les étudiants sont responsables (au niveau scolaire et financier) pour tous les cours auxquels ils sont inscrits à moins qu'ils n'aient abandonné officiellement le cours en personne, sur le site MINERVA ou par courrier recommandé avant la date limite précisée par le Centre d'éducation permanente.

FINAL EXAM PERIOD: Monday, December 7 – Tuesday, December 22, 2009	SESSION D'EXAMEN FINAL : lundi 7 décembre – mardi 22 décembre, 2009
N.B.: An extra Monday class will be given on Thursday, December 3, 2009 to replace lectures that would have been held on Thanksgiving Day, October 12, 2009. The normal Thursday course lectures are cancelled.	N.B. : Une classe supplémentaire pour les cours du lundi sera donné le jeudi, 3 décembre, 2009 pour remplacer la classe qui aurait eu lieu lundi le 12 octobre, 2009, Action de grâce. Les cours normalement offerts le jeudi 3 décembre 2009 seront annulés.

N.B.: VACATION PLANS DO NOT CONSTITUTE VALID GROUNDS FOR THE DEFERRAL OR RE-SCHEDULING OF FINAL EXAMINATIONS

N.B.: LES PROJETS DE VACANCES NE CONSTITUENT PAS UN MOTIF VALABLE DE REPORT D'EXAMEN

Fall Session									
Course No.	Sec.	CRN	Course Title	Pre-req	Day	Time	Bldg/Room	Lecturer(s)	Texts (*Required / ~Optional)
CACC 520	751	2381	Accounting for Management	co-requisite CMS2 500 or Exemption by Examination (Restricted to Students in Cert in Logistics Management, Cert. in Health & Social Services Mgmt or other CMS graduate programs)	MON	18:05 - 20:55	BRONF 599	T. Cohen	*Bamber & Harrison, Accounting, special custom ed., ISBN 0555046255, Pearson Ed.
CACC 520	781	2112	Accounting for Management	co-requisite CMS2 500 or Exemption by Examination (Restricted to Students in Cert of Logistics Management or other CMS graduate programs)	THU	18:05 - 20:55	BURN 1B45	P. Martucci	Same as above
CCAU 511	761	2081	Auditing 1	CCFC 512	TUE	18:05 - 20:55	ENGMD 276	R. Cecere	*Messier & Emby, Auditing & Assurance Services, A Systematic Approach, 3rd CND Ed, McGraw Hill, ISBN: 9780080964761 *Knapp, Contemporary Auditing Real Issues and Cases, 7th Edition, Thomson, ISBN: 9780324658057
CCAU 520	761	7024	External Auditing	CCAU 511 CCFC 512	TUE	18:05 - 20:55	ENGTR 2110	R. Stark M. Paventi	*Arens, Elder, Beasley, Spletstoesser-Hogeterp, Auditing and Other Assurance Services, 10th CND Ed., ISBN 0132332280
CCFC 511	781	5294	Financial Accounting 1	MGCR 211	THU	18:05 - 20:55	BURN 1B36	R. Cecere	*Kieso, Weygandt, Irvine & Sylvester, Intermediate Accounting 8th Cdn. Ed., Volume 1, ISBN 9780470839799, Wiley
CCFC 512	781	5288	Financial Accounting 2	CCFC 511	THU	18:05 - 20:55	ENGTR 1080	A. Sasso	*Kieso, Weygrandt, Irvine & Sylvester, Intermediate Accounting, Vol.2, 8th Ed. , CDN, ISBN 0470839805, Wiley
CCFC 513	771	2077	Financial Accounting 3	CCFC 512	WED	18:05 - 20:55	ENGTR 0100	J. Wilson	*Hilton & Herauf, Modern Advanced Accounting in Canada, 5th Ed. *CICA Handbook
CCFC 514	781	2078	Accounting Theory and Practice	CCFC 512 MGCR 331	THU	18:05 - 20:55	ENGMD 276	N. Iannotti	*Scott, William, Financial Accounting Theory, 5 ed., ISBN 0132072866, Pearson. *Course package.
CCFC 515	751	8070	Issues in Professional Practice 1	Co-requisite: CCFC 520	MON	18:05 - 20:55	ENGTR 2120	K. Parent C. Kokorian	*CGA, PA1 Cases + CD to PA1: Issues in Professional Practice, 2009-2010.
CCFC 516	771	8075	Forensic Accounting	ACCT 475 or CCAU 511 or Departmental approval.	WED	18:05 - 20:55	ARTS W-20	G. La Rocca	*Golden, Shalak & Clayton, A Guide to Forensic Accounting Investigation, ISBN 0471169076, Wiley.
CCFC 520	781	10581	Issues in Professional Practice 2	Co-requisite: CCFC 515	THU	18:05 - 20:55	BURN 306	K. Parent	*CGA, PA1 Cases + CD to PA1: Issues in Professional Practice, 2009-2010.
CCFC 521	761	10582	Corporate Governance	Corequisite: CCFC 522. Prerequisites: (BUSA 364 or CCLW 511) and MGCR 211 or Departmental Approval.	TUE	18:05 - 20:55	ARTS 145	M. Abda	*CGA, PA2 Cases + CD to PA2: Issues in Professional Practice, latest edition.
CCFC 522	771	6913	Strategic Financial Management	Corequisite CCFC 521. Prerequisite(s): (BUSA 364 or CCLW 511) and MGCR 211 or Departmental Approval.	WED	18:05 - 20:55	RPHYS 114	M. Abda	*CGA, PA2 Cases + CD to PA2: Issues in Professional Practice, latest edition.
CCLW 511	751	8736	Law 1		MON	18:05 - 20:55	ARTS W-20	M. Nelson	*Quebec Civil Code *Winston, Lustgarten, Essentials of Quebec Business Law, Bensar Commerce Corp. ISBN 0968937632 *Course package (Available at McGill Bookstore)
CCLW 643	761	2085	U.S. Taxation (COURSE CANCELLED)	CCTX 511 and CCTX 532. For students in Grad. Cert. in Taxation Only.	TUE	18:05 - 20:55	ARTS 145	J. Corlett R. Felske R. Rothery	*CCH, US Master Tax Guide ~Doernberg, Richard, International Taxation (In a Nutshell), 5th Ed., ISBN 0314251243, Carswell

Fall Session									
Course No.	Sec.	CRN	Course Title	Pre-req	Day	Time	Bldg/Room	Lecturer(s)	Texts (*Required / ~Optional)
CCMA 511	771	2079	Managerial Accounting 1	CCFC 512 or MGCR 211	WED	18:05 - 20:55	ENGMD 276	L. Tenenbaum	*Horngren, Foster, Datar, Cost Accounting- A Managerial Emphasis (comes with shrink-wrapped with student solution manual), 5th CDN Ed., ISBN 0135084075, Pearson.
CCMA 522	761	2080	Managerial Accounting 2	CCMA 511	TUE	18:05 - 20:55	ENGMC 13	L. Tenenbaum	*Horngren, Foster, Datar, Cost Accounting- A Managerial Emphasis, 4th CDN Ed., ISBN 0131564552, Pearson.
CCS2 500	751	2389	Design of Efficient Algorithms	Have previous experience with some programming language.	MON	18:05 - 20:55	688SH 1342	H. Lau	*McConnell, J., Analysis of Algorithms, 2nd edition, 2008, ISBN 0763707821, Jones & Bartlett.
CCS2 505	761	8073	Applications Programming (COURSE CANCELLED)	Have previous experience with some language programming.	TUE	18:05 - 20:55	LEA 116	J. Vybihal	*J. Vybihal & D. Azar, Software Systems, ISBN 9780757557279, Kendall Hunt
CCS2 535	761	5297	Project 2 (COURSE CANCELLED)	Prerequisite: CCS2 505.	TUE	18:05 - 20:55	BURN 1B23	H. Lau	None.
CCTX 511	751	2082	Taxation 1	MGCR 211	MON	18:05 - 20:55	BRONF 422	L. Goldsman	* Byrd, Chen & Jacobs, Canadian Tax Principles, 2009-2010 edition, Pearson * CICA, Federal Income Tax Act * Course Pack.
CCTX 532	751	2083	Taxation 2	CCTX 511	MON	18:05 - 20:55	ARTS 145	J. Oliverio	*Tax 2 Lesson Notes + Pace Level 2 with Supplement and Solutions, 2007 or 2008, CGA. *Canadian Income Tax Act, latest edition, CCH
CCTX 540	761	2746	U.S. Taxation	For students in the Cert. in Accounting ACCT 385 and ACCT 486 For students in the Dipl. in Acct. & Dipl. in Mgmt. Taxation. CCTX 511 and CCTX 532	TUE	18:05 - 20:55	ARTS 145	J. Corlett R. Felske R. Rothery	*CCH, US Master Tax Guide ~Doernberg, Richard, International Taxation (In a Nutshell), 5th Ed., ISBN 0314251243, Carswell
CEC2 532	751	2382	Business Economics	Restricted to students in the Certificate in Risk Management or other CMS Graduate programs.	MON	18:05 - 20:55	BRONF 002	K. Matziorinis	*Business Economics: Theory and Practice, 5th Ed., Canbek Publications
CEC2 532	761	2097	Business Economics	Restricted to students in the Certificate in Risk Management or other CMS Graduate programs.	TUE	18:05 - 20:55	ENGMC 204	K. Matziorinis	Same as above.
CEN2 500	781	6880	Principles of Entrepreneurship		THU	18:05 - 20:55	BURN 1B24	P. McCully	No required text.
CFIN 512	751	2107	Corporate Finance	CCFC 511 & CMS2 521 (Dipl. Acct) or CACC 520 & CMS2 521(Dipl. Mgmt.)	MON	18:05 - 20:55	ENGMC 304	R. Jassim	*Ross, Westerfield, Jordan & Roberts, Fundamentals of Corporate Finance, 6th Ed., McGraw-Hill
CFIN 512	771	2380	Corporate Finance	CCFC 511 & CMS2 521(Dipl. Acct) or CACC 520 & CMS2 521(Dipl. Mgmt.)	WED	18:05 - 20:55	ENGMC 304	R. Jassim	Same as above.
CFIN 522	751	2108	Applied Topics in Corporate Finance	CFIN 512	MON	18:05 - 20:55	BURN 1B39	L. Hung J. Slater	*Damodaran, Applied Corporate Finance: A User's Manual, 2nd Ed., ISBN 0471660930, Wiley. *Course package.
CFIN 525	761	2109	Treasury Management	CFIN 512	TUE	18:05 - 20:55	RPHYS 115	L. Hung J. Slater	*Course Package.
CFIN 530	781	2110	Investment Analysis	CEC2 532 CFIN 512	THU	18:05 - 20:55	ENGMC 304	R. Jassim	*Jassim, Raad, Investments & Portfolio, Custom edition for Professor , 2nd Ed. 2007; ISBN 0136085512.
CFIN 540	771	2111	Introduction to International Finance	CFIN 512	WED	18:05 - 20:55	BURN 1B36	A. Aboulamer	*Shapiro, A., Multinational Finance Management, 9th Ed., Wiley.
CGM2 510	761	10267	Project Management: Tools and Techniques (First class begins Tuesday, September 8, 2009)		TUE	18:05 - 20:55	ARTS W-215	M. Kamel	TBA

<i>Fall Session</i>									
<i>Course No.</i>	<i>Sec.</i>	<i>CRN</i>	<i>Course Title</i>	<i>Pre-req</i>	<i>Day</i>	<i>Time</i>	<i>Bldg/Room</i>	<i>Lecturer(s)</i>	<i>Texts (*Required / ~Optional)</i>
CHLC 500	781	2086	Health Care Systems		THU	18:05 - 20:55	BRONF 179	B. Robinson	* Course Package (available at McGill Bookstore)
CMIS 520	761	4247	Accounting Information Support Systems	MGCR 211 and CMIS 541 OR MGCR 331	TUE	18:05 - 20:55	BURN 1B23	T. Nizami	*Bagranoff, Sinkin & Strand, Core Concepts of Accounting Information Systems, 10 Ed., ISBN 0470455966, Wiley *Arens, Dewey Ward, Systems Understanding Aids, 7th Ed., ISBN 0912503238, Armond Dalton Publishers Inc.
CMIS 530	771	10525	Web Analytics for Internet Business		WED	18:05 - 20:55	ARTS 145	H. Tumurcuoglu	No required text.
CMIS 541	761	2098	Information Systems for Managers		TUE	18:05 - 20:55	LEA 15	S. Kaufman	*Pearlson & Saunders, Managing and Using Information Systems, 3rd Ed., ISBN 978-0-471-71538-2
CMIS 542	781	10524	Electronic Marketplaces and Social Media		THU	18:05 - 20:55	LEA 26	P. Gniwisch	*Free downloadable textbook, eMarketing at: http://www.quirk.biz/emarketingtextbook/buy ~B. & J. Eisenberg, Call To Action, ISBN-10: 1932226397.
CMR2 542	751	2100	Marketing Principles & Applications		MON	18:05 - 20:55	ENGMC 204	C. Royce	*Crane, Kerin, Hartley and Rudekius, Marketing, 7th CDN. Ed., ISBN 9780070984943, McGraw Hill
CMR2 542	781	2383	Marketing Principles & Applications		THU	18:05 - 20:55	ENGTR 0100	D. Moscovitz	Same as above
CMR2 543	771	2101	Service Marketing	CMR2 542	WED	18:05 - 20:55	ENGMD 279	S. Letovsky	*Lovelock, Wirtz and Bansal, Service Marketing: People, Technology and Strategy, CDN, ISBN 0131879286, Pearson Ed.
CMR2 548	781	2102	Processes of Marketing Research	CMR2 542 & CMS2 521	THU	18:05 - 20:55	ENGTR 2120	S. Letovsky	*Burns & Bush, Marketing Research, 5th edition, Prentice Hall/ Pearson, ISBN 0-13-147732-3.
CMR2 556	751	2103	Buyer Behaviour	CMR2 542 & CMS2 521	MON	18:05 - 20:55	ENGTR 2100	M. Cipriano	* Seth, Mittal & Laroche, Customer Behaviour - A Managerial Perspective, 1st Cdn. Ed., isbn 9780176406202.
CMR2 566	761	4071	International Marketing	CMR2 542 & CMS2 521	TUE	18:05 - 20:55	BRONF 204	H. Etemad	Masaaki Krotabe, Marketing Management, 3rd Ed., ISBN 0471230626, Wiley
CMS2 500	771	6884	Mathematics for Management (To be taken concurrently with tutorial CMS2 500-772 CRN 8953.)	CMSC 000 or Exemption by Examination	WED	18:05 - 20:55	ARTS W-120	A. Sabih	*Barnett/ Lau, Mathematics for Management, 2nd Edition, ISBN 0558348505, Pearson Custom Publishing.
CMS2 500	772	8953	Mathematics for Management (TUTORIAL)	CMSC 000	SAT	09:00-15:00	BRONF 151	TBA	Same as above.
CMS2 500	781	6885	Mathematics for Management (To be taken concurrently with tutorial CMS2 500-782 CRN 10642.)	CMSC 000 or Exemption by Examination	THU	18:05 - 20:55	ENGTR 2110	H. Lau	Same as above
CMS2 500	782	10642	Mathematics for Management (TUTORIAL)	CMSC 000	SAT	09:00-15:00	BRONF 151	TBA	Same as above
CMS2 514	771		Analysis of Manufacturing Systems	CMS2 515 (Go to course MGSC 631)	WED	18:05 - 20:55		TBA	TBA
CMS2 515	751	4072	Operations Management	Advanced Students (Minimum 5 required courses completed).	MON	18:05 - 20:55	BURN 1B23	G. Brown	*Heizer & Render, Principles of Operation Management, 7th Ed., ISBN 0136014895, Pearson
CMS2 518	781	8802	Current Manufacturing Strategy	CMS2 515	THU	18:05 - 20:55	BRONF 178	M. Talla	*Miltenburg, Manufacturing Strategy: How to Formulate and Implement a Winning Plan , 2nd Ed., ISBN 9781563273179, Productivity Press
CMS2 521	771	2113	Applied Management Statistics	CMS2 500 or Exemption by Examination	WED	18:05 - 20:55	BURN 1B39	J. Graham	*Groebner/ Lau, Applied Management Statistics with errata sheet, ISBN 0132130483, Pearson Custom Publishing.
CMS2 521	781	2385	Applied Management Statistics	CMS2 500 or Exemption by Examination	THU	18:05 - 20:55	ENGMD 280	K. Mackenzie	Same as above.

Fall Session									
Course No.	Sec.	CRN	Course Title	Pre-req	Day	Time	Bldg/Room	Lecturer(s)	Texts (*Required / ~Optional)
CMSC 000	781	2128	Foundations of Mathematics		THU	18:05 - 20:55	ARTS W-120	G. Brown	*Larson & Nolting, Elementary and Intermediate Algebra, 5th Ed., Brooks/Cole, ISBN 0-547-10216-X.
CORG 551	761	2104	Behaviour in Organizations		TUE	18:05 - 20:55	ENGTR 0100	T. Raynor	*Ancona, Managing for the Future, 3rd Ed., ISBN 0324055757, Pearson
CORG 551	771	2384	Behaviour in Organizations		WED	18:05 - 20:55	ENGMC 204	L. Fraser	Same as above.
CORG 552	751	7167	Finance & Accounting Principles for H.R.M.	Restricted to HR Graduate Programs.	MON	18:05 - 20:55	WONG 1050	R. Nobel	*Williams, Haka, Bettner & Carcello, Financial & Managerial Accounting: The Basis for Business Decisions, 15th edition, McGraw Hill, ISBN-13: 978-07-352699-7. E-book also available directly from McGraw-Hill.
CORG 553	751	8079	Employee and Labour Relations	Note: For students in Graduate Health Care Programs, this course has replaced CHLC 522.	MON	18:05 - 20:55	BRONF 204	C. Westgate	*Hebdon, Robert, Brown & Travor, Industrial Relations in Canada, 2008, Nelson
CORG 555	781	6906	Strategic H.R. Management	CORG 551	THU	18:05 - 20:55	BURN 511	J. Provost	*Schwind, Das & Wagar, Canadian Human Resource Management, A Strategic Approach, 8th Ed., McGraw-Hill-Ryerson, 2007.
CORG 560	771	8077	Staffing Organizations	CORG 555 and {CORG 552 or [CFIN 512 and CACC 520]} E-Learning format. Internet required. Course taught 6 weeks in-class, 7 weeks online. For more information, refer to: http://webpages.mcgill.ca/staff/deptshare/Content/Web/courses/ORGB424/index.htm	WED	18:05 - 20:55	BURN 511	J. Provost	*Heneman III, Judge, Smith, & Summers, Staffing Organizations, 1st Ed., Division : Canadian Higher Education, ISBN-13: 9780070948297 (ISBN-10: 0070948291), 2007, McGraw Hill.
CORG 561	761	8078	Developing Human Resources	CORG 555 and { CORG 552 or [CFIN 512 and CACC 520]}	TUE	18:05 - 20:55	ENGTR 2100	L. Fraser	*Saks, Haccoum, Managing Performance, Through Training & Development, 4th Ed., Nelson.
CORG 562	751	8080	Total Compensation and Rewards	CORG 555 and { CORG 552 or [CFIN 512 and CACC 520]}	MON	18:05 - 20:55	BURN 306	R. Courtois	*Long, Richard J., Strategic Compensation in Canada, 3rd Edition with HR Reporter/ Infotrac Access, 2006, ISBN 0 176 42387 7.
CORG 570	781	9580	International Human Resources Management (COURSE CANCELLED)	CORG 560 and CORG 562	THU	18:05 - 20:55	BURN 1B39	P. Buddo	*Dowling & Welch, International Human Resource Management- Managing People in a Multinational Context, 1st CDN edition, Thomson Learning, ISBN 0176440976.
CPL2 524	751	2105	Introduction to International Business	Advanced Students (Minimum 5 required courses completed).	MON	18:05 - 20:55	RPHYS 114	D. Horowitz	*Hill, Charles, McKaig, T., Global Business Today, 2nd CDN Ed., 2009, ISBN 10-0070984115, McGraw Hill.
CPL2 531	751	2328	Leadership Theory and Practice	Advanced Students (Minimum 5 required courses completed).	MON	18:05 - 20:55	BURN 719A	J. Hunter	*Hughes, Ginnett, Curphy, Leadership - Enhancing the Lessons of Experience, 6th ed., ISBN 9780073405049, Irwin *Course package
CPL2 532	781	2329	Leading Change	CORG 551	THU	18:05 - 20:55	LEA 110	C. Cooper	* Course Package (available at McGill Bookstore)
CPL2 552	781	2106	Strategic Management	Advanced Students (Minimum 5 required courses completed).	THU	18:05 - 20:55	ARTS 145	M. Hollingworth	*Hollingworth, M., Growing People, Growing Companies *Course Package
CPL2 553	771	2277	Small Business Management	CACC 520 & CMR2 542	WED	18:05 - 20:55	ENGM 280	D. Horowitz G. Whittaker	* Hisrich, R., Entrepreneurship, 2nd CDN Ed., ISBN-10: 0070979847, McGraw Hill.
CPL2 554	781	4073	International Business Policy	CPL2 524	THU	18:05 - 20:55	BURN 719A	A. Zbily	* Course Package
CPRL 510	751	6887	Fundamentals of P.R.		MON	18:05 - 20:55	ENGM 13	C. Pitts	*Broom, G. M., Cutlip & Center's Effective Public Relations, 10th Edition, 2009, Pearson

Fall Session									
Course No.	Sec.	CRN	Course Title	Pre-req	Day	Time	Bldg/Room	Lecturer(s)	Texts (*Required / ~Optional)
									Education.
CPRL 515	771	7056	Fund-Raising and Philanthropy		WED	18:05 - 20:55	BURN 306	S. Lynch	*Course package.
CPRL 520	761	6888	Applied P.R. Communication	CPRL 510 may be taken concurrently with CPRL 520	TUE	18:05 - 20:55	RPHYS 114	R. Andrews	TBA
CPRL 530	771	8081	Internal Stakeholder Communication	CPRL 510 and CPRL 520	WED	18:05 - 20:55	LEA 110	S. Phaneuf	*Shel Holtz, Corporate Conversations: A Guide to Crafting Effective and Appropriate Internal Communications, ISBN 0-8144-0770-6, Amacon Books
CPRL 531	761	8087	Media Context and Applications	CPRL 510 and CPRL 520	TUE	18:05 - 20:55	WONG 1050	A. Durocher	*W. Carney, In The News, The Practice of Media Relations in Canada, U. of Alberta Press
CPRL 535	761	8083	Government Relations and Public Opinion	CPRL 531	TUE	18:05 - 20:55	ARTS 150	H. Guilhaumon A. Fioriello	*Making Policy: A Guide to the Federal Government's Policy Process, January 2008, Glen Milne. *Butler, P., Polling & Public Opinion: A Canadian Perspective, University of Toronto Press, 2007, ISBN: 978-0-8020-3819-7. *Course Package.
CPRL 540	751	8084	Communication Planning	CPRL 530 CPRL 531	MON	18:05 - 20:55	ENGTR 0070	E. Hirst	*Bobbitt & Sullivan, Developing the Public Relations Campaign: A Team-Based Approach, 2nd edition, ISBN 9780205569908, Allyn & Bacon.
CPRL 541	781	8086	Ethics in Public Relations	CPRL 530 CPRL 531	THU	18:05 - 20:55	LEA 109	A. Durocher	*Patricia Parsons, Ethics in Public Relations, A Guide to Best Practice, ISBN 074944276X.
CPRL 542	771	9969	Financial Communications (COURSE CANCELLED)	CPRL 530 and CPRL 531	WED	18:05 - 20:55	LEA 15	A. Gilpin C. Pitts	* Guide to Developing an Investor Relations Program, Second Edition, 2006, CIRI.
MGCR 211	751	2046	Introduction to Financial Accounting		MON	18:05 - 20:55	ENGMD 276	K. Ryan	*Hoskin & Fizzell, Financial Accounting, A User Perspective, 5th CDN edition, Wiley, ISBN: 9780470156759.
MGCR 211	761	2047	Introduction to Financial Accounting		TUE	18:05 - 20:55	BURN 1B36	B. Davies	Same as above
MGCR 211	771	2048	Introduction to Financial Accounting		WED	18:05 - 20:55	BRONF 422	L. Degrace	Same as above
MGCR 211	781	2049	Introduction to Financial Accounting		THU	18:05 - 20:55	ENGMD 279	E. Bierbrier	Same as above
MGCR 331	741	2274	Information Systems	CMSC 101 or Exemption by Examination	SAT	09:00 - 12:00	688SH 1041	C. Quesnel	*Rainer, Turban et al, Intro. to Information Systems, Supporting and Transforming Business, CDN. Ed., McGraw Hill
MGCR 331	751	2055	Information Systems	CMSC 101 or Exemption by Examination	MON	18:05 - 20:55	BURN 1B45	L. Kerklaan	Same as above
MGCR 331	761	2056	Information Systems	CMSC 101 or Exemption by Examination	TUE	18:05 - 20:55	BURN 1B45	L. Kerklaan	Same as above
MGSC 631	071	9858	Analysis of Production Operations	CMS2 515 Course administered by the Faculty of Management. Contact your CMS advisor for registration approval.	WED	18:05 - 20:55	BRONF 046	M. Talla	TBA