“Linking Action and Research on Sustainability”

an initiative designed to give visibility to McGill researchers working on positive contributions to sustainability

presents

Digital social networks: which networks for which purposes?

Blogs, digital social networks or websites: which tools should we use to disseminate the results of our research or simply make ourselves better known in the cyberspace? This workshop aims to present the main “social” applications from Facebook to Twitter including personal websites while showing the pros and cons of these tools.

with

Dr. Magda Fusaro, Professor in the Department of Management and Technology at UQAM

Thompson House (3650 McTavish) Room 404
Noon-1pm
Tuesday, March 17

*** Bring your lunch ***
We provide coffee and treats!