**Unité d'embauche:** Career and Professional Development (Non-Credit Programs)

**Titre de cours:** Social Media Strategies & Community Management

**Sigle :** CBUS 112-762

**Session :** Winter 2018

**Endroit :** McGill Downtown Campus

**Éducation :** A minimum of a Bachelor’s degree from a recognized university in a relevant field. Graduate Degree preferred.

**Expérience :**
- Teaching experience in a university or corporate context.
- Relevant designation/certification an asset.
- Demonstrates an ability to design structured course materials, including learning activities, based on the course description and target audience;
- Demonstrates an ability to foster learning by establishing a positive classroom dynamic, involving learners in various activities, and managing student participation and group interactions effectively;
- Demonstrates an ability to communicate clearly and effectively in the language of the course, both orally and in writing;
- Demonstrates an ability to use a variety of technologies to support student learning;
- Demonstrates the ability to carry out the duties and obligations of a course lecturer in a respectful and timely manner.
- Demonstrates the ability to work with the School and University administration to address conflicts in a constructive and timely manner.

**Autre(s) information(s) :**
- Relevant designation/certification an asset.
- Demonstrates an ability to design structured course materials, including learning activities, based on the course description and target audience;
- Demonstrates an ability to foster learning by establishing a positive classroom dynamic, involving learners in various activities, and managing student participation and group interactions effectively;
- Demonstrates an ability to communicate clearly and effectively in the language of the course, both orally and in writing;
- Demonstrates an ability to use a variety of technologies to support student learning;
- Demonstrates the ability to carry out the duties and obligations of a course lecturer in a respectful and timely manner.
- Demonstrates the ability to work with the School and University administration to address conflicts in a constructive and timely manner.

**Enseignement partagé :**
- □ Oui / Yes
- ■ Non / No

**Si oui, nombre de CEUs**

**If yes, number of CEUs**

**NA**

**Mode de livraison**

- □ Présentiel / Face-to-Face
- ■ En Ligne Synchronisé / Online - Synchronous
- □ En Ligne Non-Synchronisé / Online - Asynchronous
- □ Hybride / Hybrid

**Deadline to apply:** October 15, 2017

**To apply:** Complete the web form at [https://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdcappform-winter](https://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdcappform-winter)

**Please note:**
- Incomplete applications may not be considered.

**Date limite pour postuler:** 15 octobre 2017

**Pour soumettre votre candidature :** Veuillez remplir le formulaire en ligne disponible [https://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdcappform-winter](https://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdcappform-winter)

**Veuillez prendre note que :**
- Toute soumission incomplète pourrait demeurer non traitée.

"Extensive" experience usually refers to a minimum of 5 years of experience. Applicants with slightly less experience may be considered
“Extensive’ experience usually refers to a minimum of 5 years of experience. Applicants with slightly less experience may be considered