### Professional Communication and Networking (C)

**Sigle : Subject Code:** CPRL 221

**Session :**
- **Term:** automne 2017
- **Location:** McGill Centre Ville

**Schedule:**
- Intensive classes (09:00-17:00)
- October 30, 31, Nov 1, 2, 3, 4, 2017

**Éducation :** Master’s Degree in a relevant field (PhD preferred).

**Expérience : Experience:**
- Teaching experience in a university or corporate context.
- Extensive*, current and significant professional industry experience in general public relations/communication practice in a corporate, agency or non-profit setting through the application of fundamental theories of communication and internal and external networking.
- Extensive experience in the writing and editorial aspect of public relations, the production of communication tools, as well as in pitching and presentations (oral communication).
- Applied or academic research experience in the field is an asset.

**Autre(s) Information(s) : Other information:**
- Relevant certification/designation an asset.
- Understanding of cross-cultural practices and cultural sensitivity.
- Strong problem solving skills and flexible approach to teaching.

Applicants must also demonstrate:
- The ability to design structured course materials, including learning activities, based on the course description and target audience.
- The ability to foster learning by establishing a positive classroom dynamic, involving learners in various activities, and managing student participation and group interactions effectively.
- The ability to communicate clearly and effectively in the language of the course, both orally and in writing.
- Evidence of an ability to use a variety of technologies to support student learning.
- Evidence of how they keep abreast of advances in the field of expertise relevant to the course in question.
- The ability to carry out the duties and obligations of a course lecturer in a respectful and timely manner.
- The ability to work with the School and University administration to address conflicts in a constructive and timely manner.

**Enseignement partagé : Team teaching:**
- **Présentiel / Face-to-Face**
- **En Ligne Synchronisé / Online - Synchronous**
- **En Ligne Non-Synchronisé / Online - Asynchronous**
- **Hybride / Hybrid**

**Mode de livraison Method of Delivery:**
- **Oui / Yes**
- **Non / No**
- **Si oui, nombre de crédits/CEUs If yes, number of credits/CEUs**

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*‘Extensive’ experience usually refers to a minimum of 5 years experience. Applicants with slightly less experience may be considered.

*L'expérience «étendue» se réfère à un minimum de 5 ans d'expérience. Les candidat(e)s ayant moins d'expérience peuvent être considéré(e)s.*

The University may, at its discretion, assign the person of its choice to give this Course/Teaching.
Deadline to apply: September 1, 2017 at 4pm

   - Incomplete applications may not be considered.

We thank all applicants for their interest. The course shall be allocated as provided by the terms of the collective agreement governing the terms and conditions of this position. Only those applicants selected for an interview will be contacted. McGill University is committed to equity in employment and diversity. It welcomes applications from indigenous peoples, visible minorities, ethnic minorities, persons with disabilities, women, persons of minority sexual orientations and gender identities and others who may contribute to further diversification.

L'Université possède la discrétion d'assigner la personne de son choix pour donner ce Course/Enseignement.

Date limite pour postuler: le 1 septembre, 2017 à 16h00

   - Toute soumission incomplète pourrait demeurer non traitée.

Nous remercions tous les candidats de leur intérêt. Le cours sera alloué selon les termes de la convention collective applicable à cette affectation. Seuls les candidats retenus seront contactés pour une entrevue. L'Université McGill souscrit à la diversité et à l'équité en matière d'emploi. Elle accueille favorablement les demandes d'emploi des peuples autochtones, des minorités visibles, des minorités ethniques, des personnes handicapées, des femmes, des personnes de toutes orientations et identités sexuelles et d'autres personnes qui pourraient contribuer à une plus grande diversité.