



**AFFICHAGE DE COURS, CHARGÉE DE COURS/INSTRUCTEUR(TRICE)
COURSE POSTING, COURSE LECTURER/INSTRUCTOR**

Unité d'embauche : Hiring Unit:	Développement de carrière et perfectionnement professionnel (programmes d'unités) Career and Professional Development (Credit Programs)		
Titre de cours : Course Title:	Global Marketing Management/Global Marketing		
Sigle : Subject Code:	CMR2 566/CMRK 325	Section : Section :	781
Session : Term:	<i>Hiver 2017</i> <i>Winter 2017</i>		
Endroit : Location:	<i>McGill Centre Ville</i> McGill Downtown Campus		
Horaire: Schedule:	Thursday evening classes (18:05-20:55) January 05 to April 06, 2017		
Éducation : Education:	Master's Degree (PhD preferred), with at least one university degree in a field related to Marketing.		
Expérience : Experience:	<ul style="list-style-type: none"> Teaching experience in a university or corporate context. Extensive*, current and significant professional experience in local and international marketing initiatives, in a global marketing environment. Applied or academic research experience in the field. 		
Autre(s) Information(s) : Other information:	<ul style="list-style-type: none"> Relevant certification/designation an asset. <p>Applicants must also demonstrate:</p> <ul style="list-style-type: none"> The ability to design structured course materials based on the course description, course content, learning objectives and students' learning needs and level. The ability to foster learning, by establishing a positive classroom dynamic, involving learners in various activities, and managing student participation and group interactions effectively. The ability to communicate clearly and effectively in the language of the course – orally, as well as in written form. The ability to effectively use up-to-date technologies to support teaching and learning. The ability and willingness to keep abreast of relevant knowledge and innovations in the field of expertise. 		
Enseignement partagé : Team teaching:	<input type="checkbox"/> Oui / Yes <input checked="" type="checkbox"/> Non / No	Si oui, nombre de crédits/CEUs If yes, number of credits/CEUs	
Mode de livraison Method of Delivery	<input checked="" type="checkbox"/> Présentiel / Face-to-Face <input type="checkbox"/> En Ligne Synchronisé / Online - Synchronous <input type="checkbox"/> En Ligne Non-Synchronisé / Online - Asynchronous <input type="checkbox"/> Hybride / Hybrid		

* 'Extensive' experience usually refers to a minimum of 5 years experience. Applicants with slightly less experience may be considered.

* L'expérience «étendue» se réfère à un minimum de 5 ans d'expérience. Les candidat(e)s ayant moins d'expérience peuvent être considéré(e)s.

Deadline to apply: July 25, 2016

To apply: Complete the web form at <http://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdfall>.

Please note:

- Incomplete applications may not be considered.
- Applications sent via email will not be accepted.

Date limite pour postuler: 25 juillet 2016

Pour soumettre votre candidature : Veuillez remplir le formulaire en ligne disponible

<http://www.mcgill.ca/continuingstudies/about-scs/careers-scs/cpdfall>.

Veillez prendre note que :

- Toute soumission incomplète pourrait demeurer non traitée.
- Toute candidature soumise par courrier électronique sera refusée.

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