



# Hult Prize @ McGill Participant Information Package

November 2013



## **Background**

- In a few short years, the Hult Prize has become one of the most prestigious student awards on the planet. Tackling seemingly intractable global challenges while supporting teams with unparalleled opportunities and resources, this truly global prize has educating and engaging students at its core
- HultPrize@ events are the latest development in the ever-expanding Hult Prize portfolio of educational opportunities and events, and will be run in partnership with the Hult Prize, Net Impact, and select host schools
- HultPrize@ schools will create their own in-person events to identify the best Hult Prize submission from their school to advance to the Regional Final in the location of their choice (San Francisco, Boston, London, Dubai, Shanghai or Sao Paulo)





Sign-Up

**NET IMPACT** (%)

- President Clinton announces this year's case topic in late September and sign-ups begin
- Students sign up at Hultprize.org as individuals or teams before December 17, 2013

Selection

- Hult Prize @ McGill will take place on campus on November 28th to select Regional Finalists
- •Students who do not have Hult Prize @ events at their schools are notified in early January 2014 f they have a spot in the Regional Final

Regional Finals

- Regional Finals take place in London, Boston, Shanghai, San Francisco, Sao Paulo and Dubai in early March
- An online Regional Final launches in March and closes in April/May

Accelerat or • The six Regional and online winners fly to the Hult Accelerator for an in-person, bootcamp style incubation of start-ups which includes coaching, mentors and methodology in July – August

**Finals** 

- Finalists pitch ideas at the Clinton Global Initiative meeting
- President Clinton awards the winning team \$1,000,000 to start their venture



**NET IMPACT** (%)

## **Topic and case**

- This year's challenge asks teams to build sustainable and scalable social enterprises to address non-communicable disease in slums
- Solutions are in the form of social enterprises and need not be health-based. For instance, they could address access, technology, education, policy, etc.
- You can read more about the case here:
  <a href="http://hultprize.org/en/compete/2014-prize/2014-case-studies/">http://hultprize.org/en/compete/2014-prize/2014-case-studies/</a>





#### Case related facts

- **One billion people** worldwide live in slums (almost 14% of the population)
- Almost **100 million people** fall into poverty every single year because of medical payments
- 63% of deaths worldwide are due to non-communicable disease (NCD), and 80% of these deaths occur in low and middle-income countries (LMIC)
- Far more people are killed every year by cancer than by diarrheal diseases, HIV/AIDS, and tuberculosis combined (7.6 million vs. 4.5 million)
- **80% of premature deaths** due to stroke, diabetes, and heart disease can be entirely prevented
- Drugs in developing countries are 2.7 times more expensive in the public sector and 6.3 times more expensive in the private sector than they are in the developed world



#### HultPrize@McGill

What?

**NET IMPACT** (%)

- Qualifying round for Hult Prize entrants. If you win, you move directly to the Regional Finals.
- When?
  - November 28th at 6 pm
- Who?
  - McGill students (undergraduate and post-graduate) can enter as individuals\* or in teams of up to 4 students.

\*If you enter as an individual and are selected as the winner, you must create a team of 4 before you go to the regional finals.



**NET IMPACT** (%)



# Why participate?

- The chance to be involved with a major global initiative for social good
- Winner gets placement in the Regional Final of their choice
- Opportunity to get extra practice on their pitch



### **Format**

Can enter as an individual or team

4 minute pitch

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- 4 minute Q & A
- PowerPoint presentation is optional



## What happens if...

I get selected?

- You get placed as the McGill team in the regional final location of your choice, by passing the online applicant pool.
- I don't get selected?
  - Get feedback on your idea
  - You can apply for Hult Prize by entering online.
  - Automatic entry into the social track of the Dobson Cup 2014



## How to register?

- Send a query to enter your team
  - mcgillhultprize@gmail.com
  - Please include the following information for all members: Full name, e-mail address, phone number
  - Optional: Send us your team name
- You will be notified of your spot by e-mail
- Only 16 spots available



## **HultPrize@ FAQs**

Q. Can individuals compete?

**NET IMPACT** (%)

- A. Individuals can compete in HultPrize@, but must sign-up as a team of four to participate in the Regional Final
- Q. Which Regional Final will the winner be placed in?
  - **A.** Winners have a choice of their Regional Final location. Only one team per university may go to a particular Regional Final location.
- Q. What are the judging criteria?
  - A. A scorecard with judging criteria will be sent after the case is released October 24<sup>th</sup>

