# Part 3 – Researching Companies

This section answers the following questions:
- What type of organization is it (public, private, non-profit, etc.) and how is it structured?
- What are the organization’s goals and values?
- What are the products/services provided by a given organization?
- Who are the organization’s major competitors?

   
   “Who owns whom”. Company information, business description, competitors, parent company and subsidiaries, and more. Access is limited to 1 user at a time.

   
   Profiles of more than 40,000 companies, 600 industries, and 225,000 key executives. Information includes company history, competitors, financial summary, top officers, and related industry information.

   
   Wide range of information covering law, news, and business. Coverage is international but varies in depth for various countries and states. It also provides company hierarchy information.

   
   US public companies and companies listed on the NYSE and NASDAQ. Information includes company financials, company history, news, and major competitors. Access limited to 3 simultaneous users.

   
   Profiles of international companies. Company profiles include: Company description, history, products and services, key employees, leading competitors, daily market share, SWOT analysis and news links.

   
   Profiles of companies in emerging markets – Latin America, Eastern Europe and Asia.

   
   Profiles and most recent news of public companies.

   
   General company News. Articles and press releases form large and small media outlets.

   
   Company information social search tool. A meta-search tool that searches major social media public postings.

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Note: A good source of information about a company is to visit the company’s website and LinkedIn profile.

**Additional Resources**